TO: INTERESTED PARTIES  
FROM: GENE ULM—PUBLIC OPINION STRATEGIES  
SUBJECT: RECENT WEST VIRGINIA STATEWIDE SURVEY DATA  
DATE: APRIL 25, 2018

The following memorandum is based on a survey of 500 likely primary voters completed statewide in West Virginia from April 22-23, 2018. The margin of error for the survey is plus or minus 4.38%. One-hundred interviews were completed via cell phone.

Key findings:

1. Patrick has a slight lead over Jenkins (28% - 26%).
   - Blankenship’s ballot share is 15%.
   - Eighteen percent of voters remain undecided.

2. But, the data show that Morrisey has a much wider lead among the key voters who dominate a West Virginia GOP primary:
   - Morrisey leads by nine percent among base GOPers/Very conservative voters.
   - Morrisey leads by 16% among base GOPers/frequent church-goers.
   - Morrisey leads by seven points among base GOPers/right-to-lifers.
   - Morrisey leads by six points among base GOPers/2nd Amendment voters.
   - Morrisey leads by six points among base GOP/Trump supporters.
   - Morrisey leads by eight points among those most likely to vote.

3. Morrisey has maintained strong favorables throughout the campaign. His favorables are actually five points stronger now (47%) than in our March survey (42%), while his negatives have remained literally unmoved.
   - In contrast, Jenkins image has taken on water: Jenkins negatives have grown 19% since March.

Please do not hesitate to call with any questions.